

DEPARTMENT OF BENEFIT PAYMENTS  
744 P Street, Sacramento, CA 95814



December 29, 1975

ALL-COUNTY LETTER NO. 75-268

TO: ALL COUNTY WELFARE DIRECTORS

SUBJECT: FOOD STAMP PROGRAM - OUTREACH PROJECTS

REFERENCE:

Now that the State Food Stamp Outreach Program is well underway, we will continue to keep you informed of all state outreach projects as they are implemented, and to offer suggestions for county outreach services.

One of the elements of the Food Stamp Outreach requirements provides for ensuring participation by providing recipients and applicants with reasonable and convenient access to the program. A simple and inexpensive method to help accomplish this goal is to request a listing in your local telephone directory in the white pages under F, for Food Stamps. If your county has one telephone number for food stamp inquiries, that phone number can be listed as the Food Stamp telephone number. If you have several telephone numbers for food stamp inquiries, your listing could cross reference the county welfare office listing under the county name.

We have contacted Pacific Telephone to inquire about the feasibility of this undertaking. They have informed us that such a listing would cost from 75¢ to \$1.50 per month. Each county should have a designated representative from the telephone company. Your representative can give you full details on this subject.

The current State Action Plan outlines, as one of its main objectives, the utilization of certain community-oriented agencies as resources for outreach activities. We are presently writing to Legal Services offices in the state to solicit their support and cooperation in providing food stamp informational brochures to their clients. We have also met with the coordinator of the Extended Nutrition Education Program (ENEP), a 17-county project of the University of California Cooperative Extension. ENEP staff members will be distributing food stamp information to project participants.

**OBSOLETE**

GEN 654 (2/75)

Superseded by

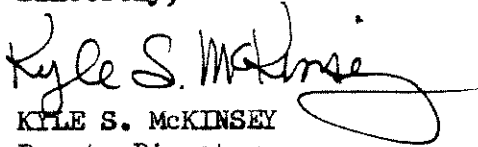
ACL 77-15

Issued

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If you have any questions, please contact Dave Watanabe or Pat Masuda, Food Stamp Outreach Unit at (916) 322-4403.

Sincerely,



KYLE S. McKINSEY  
Deputy Director

cc: FNS, USDA  
CWDA